

Hair and Beauty KS4- Statement of Intent

'I believe that all women are pretty without makeup – but the right makeup can be pretty powerful' – Bobbi Brown

The hair and beauty industry has grown rapidly, from pop-up nail salons to selling branded cosmetics in department stores. It is not surprising that the British Beauty Council stated in May 2019 that such demand and innovation has put the hair and beauty sector at the heart of the UK economy. The demand on people to be wearing the latest hair trend, defined eyebrow style, or following celebrity styles has become overwhelming. This course aims to introduce students into the world of hair and beauty through informative and explorative knowledge as well as the development of creative skills in hair (curls/plaits /pin ups/historical looks), makeup (day/night/historical looks) and nail techniques (shaping, polish application and nail art). This course benefits to provide not only an education linking with fashion, science, history, business studies and computer science, it also offers students a wide opportunity of skills to transfer into employment.

This qualification allows students to explore the exciting world of hair and beauty and the environment in which its industries operate, looking back in time to explore changing trends and developments within the hair and beauty sector, find out how science is used to create products, and understand why we create images for business use. The course also ensures that students can demonstrate their skills and knowledge through both practical and theoretical settings. The ability for the Faculty to offer practical work within a full working salon ensures that students are familiar with industry-based equipment and provides them with an advantage when looking for a position in this industry.

Teachers in the faculty create a positive and engaging climate for learning, set high expectations both in terms of behaviour and academic achievement, demonstrate outstanding knowledge of the hair and beauty curriculum, plan and deliver well-structured lessons presenting subject matter clearly using their professional expertise, assess understanding and address misconceptions systematically providing clear and direct feedback and adapt their teaching to respond to the strengths and needs of all learners.

By the end of the course, students are expected to have developed a broad and coherent disciplinary knowledge in Hair and Beauty, and to be able to apply it to a variety of contexts and challenges.

Throughout year 10 understanding of the principles, concepts, and methods that underpin the creation and evaluation is developed through a range of skills based units and mock assessment activities. Students learn Salon Health and Safety along with several other hair skilled projects. Throughout the course the focus is on experiencing a broad range of skills to allow completion of the set task.

In Year 11 the VTCT Level ½ Hair and Beauty course is focussed on preparing for the written exam 40% and completing the NEA synoptic project which accounts for 60% of the final grade. Both the Synoptic project and written exam requires students to develop a broad and comprehensive understanding of the Hair and Beauty Sector. Students are required to demonstrate knowledge which spans the entire vocational sector and related industries.

Students will develop academic study and transferable skills that will support progression within the Hair and Beauty sector. This exploration will inspire creating for new business ideas, planning marketing activities and producing marketing materials

Students in the Faculty will develop a detailed knowledge of, and master the skills required to successfully complete the course in which students may progress on to a Hairdressing, Beauty or Media Make Up college course, seek employment as an Apprentice in a salon or may work in other related industries. We believe that through the successful implementation of our Faculty vision, our students: Attain a variety of transferable life skills such as problem-solving, logical thinking, resilience and independence. Through the skills and knowledge of using high end industrial products and equipment. Form a broader range and higher future level of further education, training, employment and career opportunities

To support SEND students in the course, the teacher will:

Provide them with a range of themes and stimuli to choose from, and help them to develop their own personal response and interpretation. Differentiate the tasks, resources, and outcomes according to their individual needs and abilities, and offer alternative or modified materials and methods if needed. Use multi-sensory approaches, including ICT, to enhance their learning experience and engagement. Work with additional adults, such as teaching assistants, to provide one-to-one or small group support and guidance. Encourage peer collaboration and sharing of ideas and feedback, and create an inclusive and supportive learning environment. Communicate clearly and effectively with the students, using key words, visual aids, and simple instructions. Provide feedback and assessment for learning, and help them to set and achieve their learning goals. Motivate them to enjoy and value hair and beauty, and to recognise their achievements and progress