

All Saints Academy

Business KS5: Statement of Intent

At All Saints Academy we strive for our Business curriculum to equip all of our students with the skills necessary to progress into the next stage of their life, whatever they may choose to do. The Business curriculum is closely linked with the Academy vision of 'Living Well Together with Dignity, Faith and Hope'. In A level Business students will study the world around them through the vehicle of business and will look at whether businesses treat others with the dignity that they deserve, and if they do not, what can be done about it. There is a significant focus on how to start and run a business giving students the hope that they will be successful in the future. The course focus on the different types of businesses, how they can be set up and then how they are run. In Year 13 there is a focus on how the students can think strategically, therefore giving them hope that they will be able to work in major corporations in the future. There is a natural progression from A level to degree level, therefore giving the students hope that they can move on to further study.

We ensure that there are no boundaries to learning in business by equipping all of our students with text books for the specific specification. These contain key knowledge to help students revise and exam questions so that students are fully prepared for their exams.

After the AP1 mock exams in November 2023, the whole year group will spend December filling the gaps in their knowledge. These gaps are ascertained from the Question by Question Analysis documents which are used by all staff. The gaps in December 2023:

- Decision trees
- Income elasticity of demand
- Percentage change
- Private limited companies
- Global niche
- Leadership

Substantive Knowledge

Students may not have studied business before starting the course, so we want to make sure that everyone is able to succeed therefore all of the theory on the specification is taught, but those that have studied at GCSE level will develop their understanding as the theory is more complex at A level. The beginning of the course focuses on the fundamentals of marketing and people within a business, the second section of the course looks at how to manage business activities including raising finance, and resource management. Students will study the third and fourth themes in Year 13 and these will require a much more strategic view with a focus on business decisions initially developing into global business for the final part of the course.

Disciplinary Knowledge

The key skills that Business students need to develop whilst studying business is to be able to apply knowledge into a new situation, analyse a situation and be able to evaluate options. Students will learn to apply knowledge into new situations at various points in the course when they are taught theory, but it is then look at in different contexts. For example, how can quality be applied into

different types of business and what does 'good quality' look like in different businesses. Students will learn to analyse situations and develop logical chains of argument. This means that they will be able to look at a case study and determine the implications of a decision. For example if a business were to switch from hand made to machine made products, what would be the implication of this. Students will also learn to evaluate different options with the evidence that has been provided, a skill that is transferable into a number of different subjects.