

UNDERSTAND

Vocabulary

Make
Design
Plan
Sketch
Research
Annotate
Quantitative
Qualitative
Primary Research
Secondary Research
Clamp
Saw
Cosmetic
Branding
Marketing
Advertising

Key Information

You will need to look after your notes and products during practical sessions as there will only be one lesson per week.

What you should already know

No KS2 DT teaching

APPLY

Information

Term 1 – Introduction to a workroom. Health and Safety awareness. Knowledge of Tools. Looking at design skills, how a brief is interpreted. Problem-solving skills along with sketching, annotation and presentation. Looking at the Birdbox brief and ordering materials.

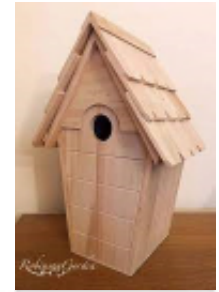
Term 2 – Making. Focus primarily on the creation of the birdbox, including any cosmetic design elements. Time to reflect on audience and user feedback and consideration of how branding might occur for the product

Term 3 – Marketing and Branding. Making a clear promotion for the Birdbox, including analysis of existing marketing campaigns. Presentation of the final campaign to an audience, using feedback to evaluate oracy. Materials, environment and manipulation and a small practical task.

Want to know more

In year 9, you will move on to making a bridge through the study of architecture, forces, weight and loading. You will get the opportunity to look at a prototype before making your bridge that needs to carry a specified load.

CREATE



Links to other subjects

Maths – Ratios, scales, measurements

Art – Sketches, annotations, labelling