

Vocabulary

Small and medium venues – E.g., local venues, Brixton Academy, Koko

Large multi-use venues – Stadiums- Wembley, O2 Arena

Health and safety – Responsibility of venue management

Production and promotion – Creating and advertising products

Service companies/agencies – Hire companies, stylist, PR, agent, manager

Unions – Support with legal side

Performance/creative roles – Musicians/DJs/Composers

Recording roles – Producer, engineer

Journalist/blogger – Reviews music, interviews artists and critiques

Broadcaster – Online/Radio/TV

Software programmer – Creates programmes – e.g., Logic, Garageband

Retail and distribution – Shops that sell music and getting products to stores

Key Information

You need to know and different types of organisations that make up the music industry, as well as individual job roles, their responsibilities and how they link together.

What you should already know

How to manage a music product

Music composition skills

Music performance skills

UNIT 1 – THE MUSIC INDUSTRYInformation

In this unit you will:

A - Understand different types of organisations that make up the music industry

B - Understand job roles in the music industry.

This unit will allow you to gain a good understanding of the scope of the music industry with a view to getting work in and using the organisations that exist. You will investigate music organisations to find out about the work they do and how they relate to and rely on one another. You will also be given the opportunity to find out about the people who work in these organisations, from performers to people who work in technical, production and administrative roles.

If you wish to work in the music sector or intend to progress to higher qualification levels, you will need to understand the various business practices within the industry and the range of job opportunities that exist. You will also need to understand how the industry operates for the individual entrepreneurs, sole traders, partnerships and small organisations that predominate. This unit aims to help you gain awareness and the underpinning knowledge of the structure of the music industry, its working practices and opportunities.

Want to know more

There are 6 differentiated revision guides on Showbie on the Unit 1 assignment

8 Mark Questions

Discuss the implications of signing a contract with a major publishing house compared to working freelance.

Discuss concerns that local residents might have with live music venue opening next to them and what steps could you take to reassure them?

A band is considering hiring a large, well-known venue for a showcase gig in the hope of attracting industry professionals as well as more fans. Evaluate opportunities and challenges of this idea for the band.

A musical production has run for several nights in a theatre. The organisers plan to present the production for one night in an outdoor venue in the centre of town. Discuss the challenges for the crew of using this outdoor venue compared to using the small theatre.

Links to other subjects

-English – Reading and writing skills

-Business – Careers and job roles

-Maths –Tax and NI