



Unifrog implementation and usage strategy 2020/2021

What

“Unifrog is the complete destinations platform – a one-stop-shop for students across KS3, KS4 and KS5 regardless of their interests or academic ability. It is the only place where students can compare every university course, apprenticeship and FE course in the UK as well as university in 30 other countries across the world. This is alongside getting access to labour market information and advice on careers and subjects for all routes.

Helping students to record and evidence their key activities & competencies and prepare their CVs and personal statements alongside the teacher reference, CEIAG interactions recording and destination tracking tools - all in line with the Gatsby Benchmarks - Unifrog makes managing students' progression into their next step after school a doddle.”

Career Development Institute, 2020

All staff and students will have a Unifrog account created that is associated to their Form Groups in Years 7-11 and additionally for Years 12-13 to their classes studied – this process will be completed by the October half term. Staff and students will receive their login information via email.

The Personal Development team will have editing access so that they are able to monitor the use and engagement of the platform across all year groups and ensure that active careers engagement and preparation for onward destinations is considered and completed throughout the academic year.

Unifrog allows individualised progression plans to be created and actioned by the students whilst being observed and tracked by staff – it provided a clear approach to achieving Gatsby Benchmarks for all students.

How

Using a locked morning and afternoon registration in the assessment weeks of the Creative Curriculum for a baseline of Unifrog activities as a minimal use:

	Year 7	Year 8	Year 9
October	Introduction to Unifrog	Introduction to Unifrog	Introduction to Unifrog
December	What are skills?	Identifying interests	Subjects Library
February	What's your dream job?	University vs Apprenticeship	Skills development - Leadership
April	Good vs Bad	Skills for careers	Your skills, your future
May	Recording activities	CV writing	GCSE ... choices, choices



	Year 10	Year 11
October	Introduction to Unifrog	Introduction to Unifrog
December	Skills development - teamwork	Post 16 Options
February	Work experience - how to contact employers	Introduction to apprenticeships
April	Skills development - independence	Coping with changes
May	How to behave in the workplace	
	Year 12	Year 13
September		
October	Introduction to Unifrog	Final destination shortlists
November	Post 18 options	Assessment centres
December	Discovering MOOCs	Submission of Personal Statement (will have been ongoing since September.
January	Degree apprenticeships	
February	Post 18 planning	Confirmation of destinations
March	Personal statement writing	Managing stress and anxiety
April	Social media and networking	
May	MOOCs	
June	How to contact employers How to behave in the workplace	
	Personal statement	
	Work experience journal	



The above listed sessions will be run annually and are designed to build the student portfolio and understanding of employment opportunities over a sustained period of time.

Tutors will use designated times throughout the academic year to complete the resources as outlined above and ensure that their form groups are completing the associated activities.

From this basic engagement, Heads of Year, working with the Personal Development team, will identify resources that would best suit the learning and development of their students. These activities would be completed once a week in form time, for example:

	Monday	Tuesday	Wednesday	Thursday	Friday
AM	Standards	Unifrog Activity	HoY Assembly	Skills Builder	House Assembly
Reg					
PM		Unifrog Task	SLT Assembly	Unifrog Skills	Character Ed
Reg					

By having a dedicated time each week where staff and students are engaged with the platform it becomes part of the All Saints Academy Dunstable culture and the students are able to benefit from the resources and tools that are built within the system.

Why

By engaging with the platform from Year 7 we are able to track and manage student's progress throughout their time at All Saints Academy Dunstable to ensure that our understanding of their ambition is clear and we are able to suit the student rather than the student just suiting us – this will help create a bespoke learning experience for the student and given them targeted goals which, in turn, will lead to their success.

The platform is designed around the Gatsby Benchmarks and will therefore enable the Academy to develop the aspirations of our students to a higher level and also allow a tracked record for each student so that when there is staff handover, the student is not left behind.